



asobu®



AWARD WINNING
DESIGN

bestie
by asobu®

bestie
by asobu®



LOLA THE FLAMINGO
LIMITED EDITION *

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



8 42591 05984 1

ITEM#: SBV44-FLAMINGO

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by asobu®



SHELDON THE TURTLE

LIMITED EDITION *

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-TURTLE

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by asobu®



MOCHI THE CAPYBARA
LIMITED EDITION *

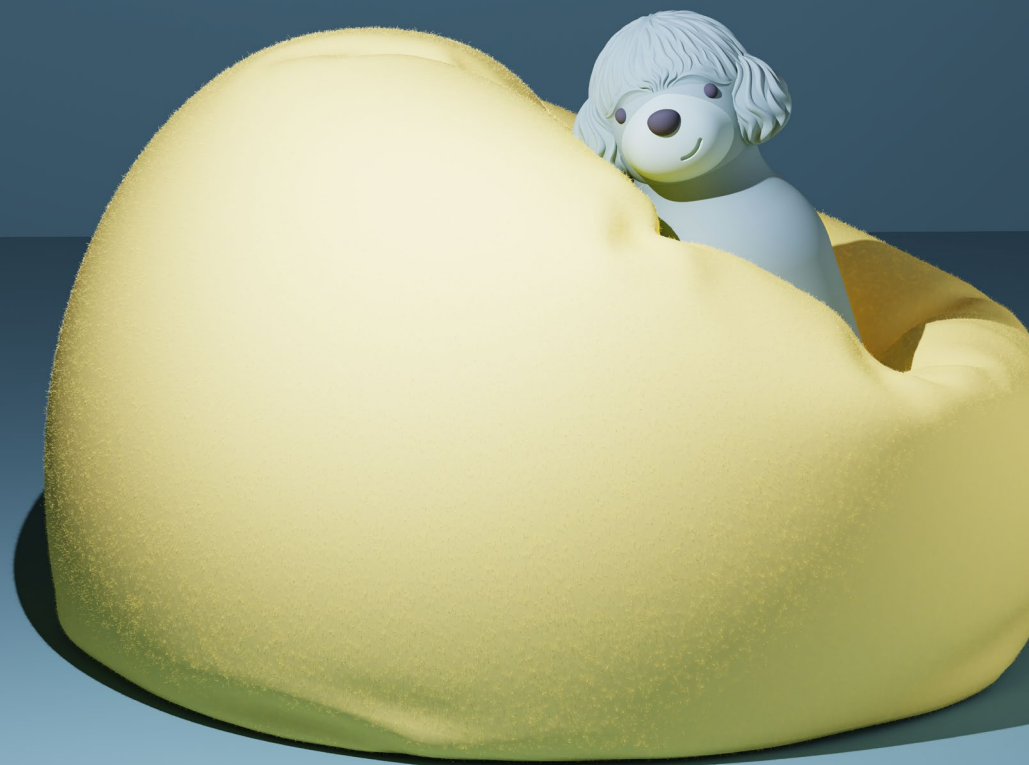
- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



8 42591 05986 5

ITEM#: SBV44-CAPYBARA

bestie
by asobu®



CLEO THE POODLE

LIMITED EDITION *

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



8 42591 05987 2

ITEM#: SBV44-POODLE

bestie
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GUS THE KILLER WHALE

LIMITED EDITION *

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



8 42591 05989 6

ITEM#: SBV44-WHALE

bestie
by asobu®



HURLEY THE SHARK

LIMITED EDITION *

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-SHARK

bestie
by asobu®



KIYOSHI THE DOLPHIN

LIMITED EDITION *

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-DOLPHIN

bestie
by asobu®



MEADOW THE HORSE

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-HORSE

asobu
V-INSULATED • 16oz/460ml



MABEL THE GOAT

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-GOAT

bestie
by asobu®



PEPPER THE DOG

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-BEIGE DOG

bestie
by asobu®



MAI THE PANDA BEAR

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-PANDA

bestie
by asobu®



SORA THE FOX

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-FOX

bestie
by asobu®



WILLOW THE COW

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-COW

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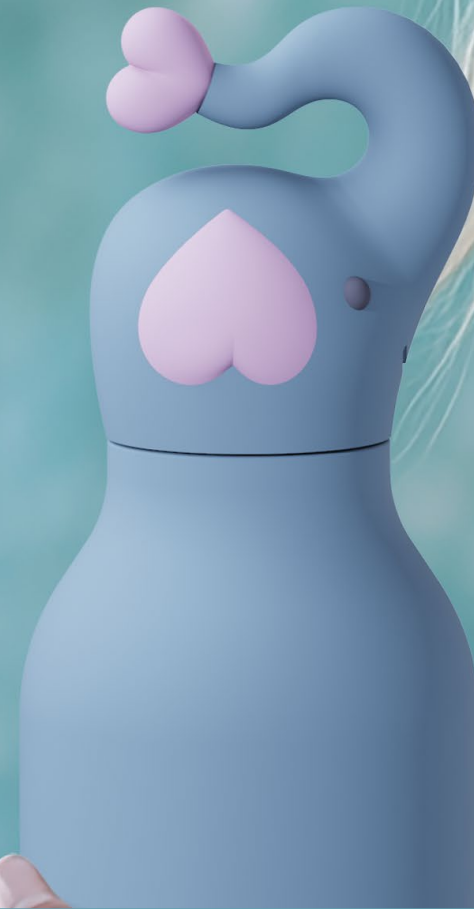
BRYN THE DUCK

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-DUCK

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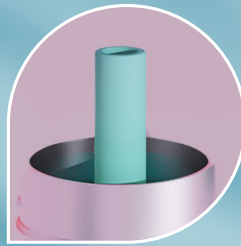
TOLANI THE ELEPHANT

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-ELEPHANT

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FLEXIBLE SILICONE
STRAW

KIKI THE CAT

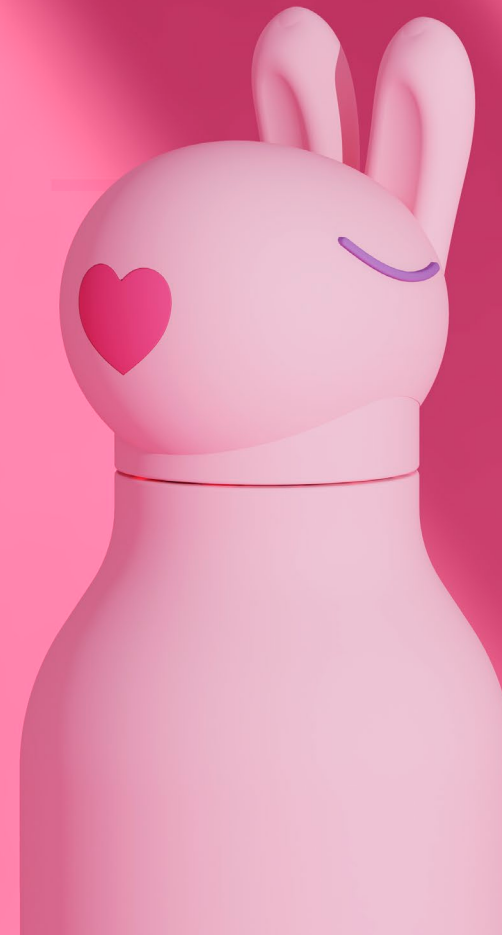
- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



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ITEM#: SBV44-CAT

bestie
by asobu®



BUBBLES THE BUNNY

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



8 42591 05459 4

ITEM#: SBV44-BUNNY

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SPARKLE THE UNICORN

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-UNICORN

asobu®
V-INSULATED • 16oz/460ml

bestie
by asobu®



CILLIAN THE DINOSAUR

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-DINOSAUR

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FINN THE KOALA

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-KOALA

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GERRY THE GIRAFFE

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-GIRAFFE

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REINA THE JELLYFISH

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-JELLYFISH

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ARLO THE PENGUIN

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-PENGUIN

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ZIPPY THE SEAL

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-SEAL

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ROCKETSHIP

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-ROCKET

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CHILLINGTON THE POLAR BEAR

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-WHITE BEAR



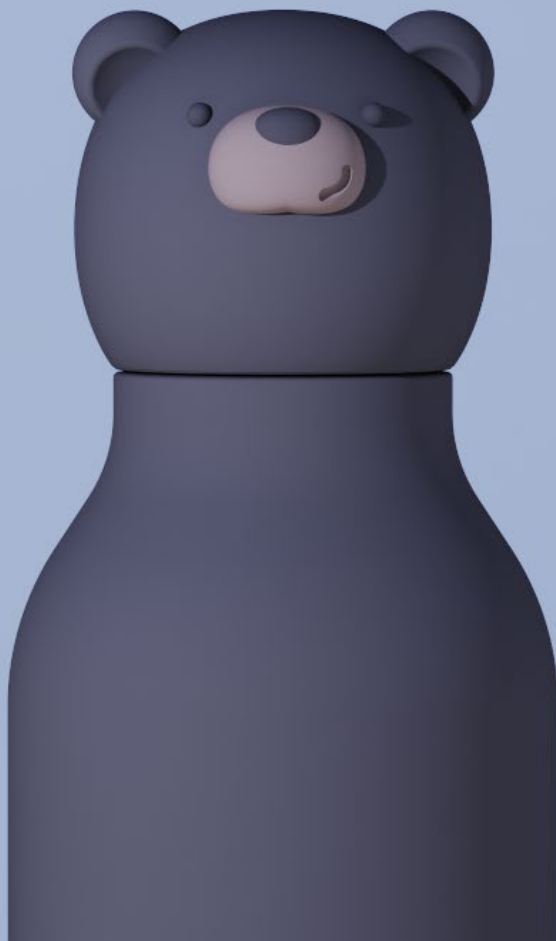
HONEY THE BROWN BEAR

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-BROWN BEAR

bestie
by asobu®



SHADOW THE BLACK BEAR

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended

asobu®
V-INSULATED • 16oz/460ml



SBV44-BLACK BEAR

bestie
by asobu®



FAYE THE BLACK SHEEP

- 16oz/460ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: SBV44-BLACK SHEEP

LIMITED EDITION *

COLLECTIBLE CUTIES IN LIMITED SUPPLY.

BYE-BYE BESTIE

will be released throughout the year
- one by one - keeping things exciting
and always new.

At the same time, some Besties will
graduate to their next adventure -
whether that's becoming astronauts,
deep-sea divers, world explorers... or
even Olympic champions.

That's the fun of the Besties universe
- it's always evolving, and always full of
new stories.



Brie, Duke, Ember and Pip are getting ready for their next
adventure in outer space - wish them luck as they blast off
into the stars!



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SBV44-WHITE SHEEP



8 42591 05461 7

SBV44-DOG



8 42591 05612 3

SBV44-RED PANDA



8 42591 05835 6

SBV44-PIGGY

bestie
by asobu

bestie SLING

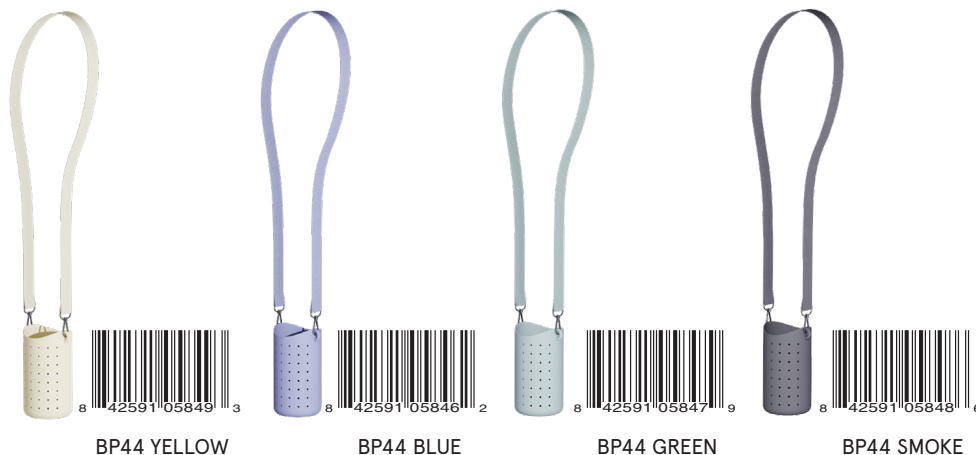
SLING IT. STYLE IT. LOVE IT!

- 3" x 6"
- Sling made from easy-to-clean silicone
- Adjustable strap made from Nylon
- 5 pieces removable, collectable, charms included

The Bestie Sling is the cutest way to carry your Bestie Bottle wherever you go. Made from flexible, durable silicone, these slings come with exchangeable charms that let you express your unique style. The strap adjusts easily for a comfortable, hands-free fit, making it your ultimate sidekick for strolls, adventures, and everything in between. Available in five dreamy pastel hues, the Bestie Sling isn't just functional—it's a fun and creative way to show off your personality while keeping hydration close at hand. Pro tip! Some of your other Asobu favourites fit the sling.



ITEM#: BP44



bestie ACCESSORIES

by asobu™

BESTIE SLING CHARMS



BESTIE STRAW PACK



PDQ

PDQ INCLUDED IN PRICE



FLOOR DISPLAY



bestie FOODIES

ITEM#: FC43
CAPACITY: 20 OZ / 600 ML

- 20oz/600ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free, Lead Free, Food Safe
- Easy to carry handle
- Dishwasher safe, handwash recommended



FC43 BEAR



FC43 BROWN BEAR



FC43 PENGUIN



bestie FOODIES

ITEM#: FC43
CAPACITY: 20 OZ / 600 ML



8 42591 05838 7

FC43 COW



8 42591 05782 3

FC43 BUNNY



8 42591 05784 7

FC43 DINOSAUR



8 42591 05886 8

FC43 UNICORN

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by asobu®



asobu®
V-INSULATED • 20oz/600ml

bestie FOODIES

ITEM#: FC43

CAPACITY: 20 OZ / 600 ML



FC43 SANTA



FC43 SNOWMAN



bestie BOTTLES

ITEM#: SBV44

CAPACITY: 16 OZ / 460 ML



SBV44 SNOWMAN



SBV44 REINDEER



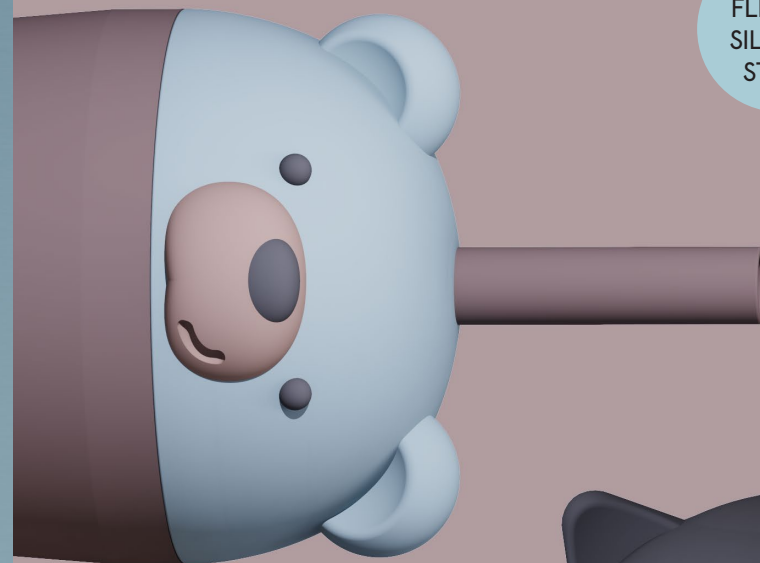
SBV44 SANTA

bestie
by asobu®



BESTIE SIPPY

- 24oz/720ml
- Double wall stainless steel
- BPA Free, Lead Free
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



FLEXIBLE
SILICONE
STRAW



ITEM#: SBV54
CAPACITY: 24 OZ / 720 ML



bestie
by asobu®



BUILD-IN STRAW



BESTIE MUG WITH HANDLE

- 30oz/900ml
- Double wall stainless steel
- BPA Free, Lead Free
- Removable, collectable, silicone character head®
- Dishwasher safe, handwash recommended

V-INSULATED • 30oz/900ml

ITEM#: SBV64
CAPACITY: 30 OZ / 900 ML



BEAR



COW



BUNNY



DUCKY



asobu® ORB

ITEM#: SBV30
CAPACITY: 14 OZ/420ML



SBV30 PASTEL PINK



SBV30 PASTEL PEACH



SBV30 PASTEL GREEN



SBV30 PASTEL BLUE

asobu® ORBIT

ITEM#: SBV45
CAPACITY: 30OZ/900ML



SBV45 PASTEL PINK



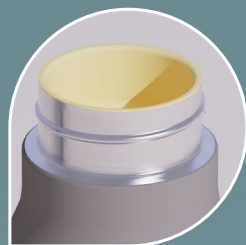
SBV45 PASTEL PEACH



SBV45 PASTEL GREEN



SBV45 PASTEL BLUE



Puramic™ ELIMINATE METAL TASTE™



Puramic™ ELIMINATE METAL TASTE™

asobu® METRO

ITEM#: SBV 34
CAPACITY: 20 OZ/600ML



SBV34 PASTEL PINK



SBV34 PASTEL PEACH



SBV34 PASTEL GREEN



SBFV34 PASTEL BLUE

asobu® ASPEN

ITEM#: BF 27
CAPACITY: 20OZ / 600ML



BF27 PASTEL PINK



BF27 PASTEL PEACH



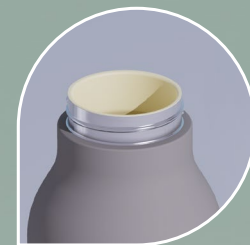
BF27 PASTEL GREEN



BF27 PASTEL BLUE



Puramic™ ELIMINATE METAL TASTE™



Puramic™ ELIMINATE METAL TASTE™



asobu® cosmic

ITEM#: BF77
CAPACITY: 32OZ / 1L



BF77 PASTEL PINK



BF77 PASTEL PEACH



BF77 PASTEL GREEN



BF77 PASTEL BLUE

asobu® BUDDY

ITEM#: SDB2
CAPACITY: 34OZ / 1L (BOTTLE); 7OZ / 210ML (FOOD BOWL); 9OZ / 270ML (WATER BOWL)



SDB2 PASTEL PINK



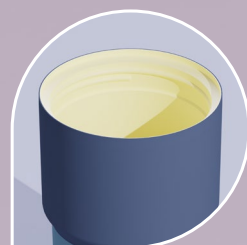
SDB2 PASTEL PEACH



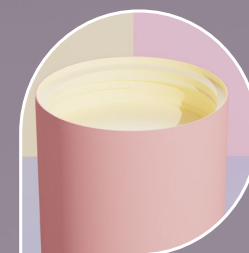
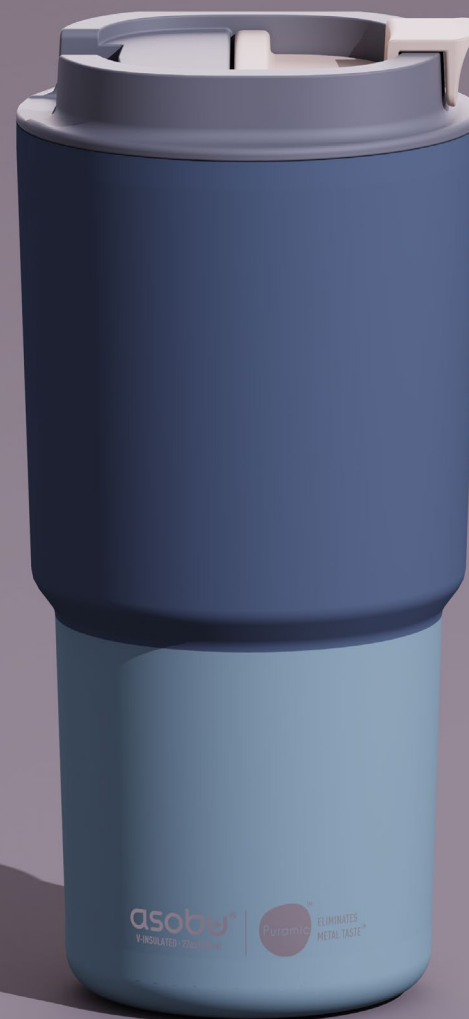
SDB2 PASTEL GREEN



SDB2 PASTEL BLUE



Puramic™
ELIMINATE
METAL TASTE™



Puramic™
ELIMINATE
METAL TASTE™

asobu® COFFEE EXPRESS

ITEM#: BF 52
CAPACITY: 12OZ / 360ML



BF52 PASTEL PINK



BF52 PASTEL PEACH



BF52 PASTEL GREEN



BF52 PASTEL BLUE

asobu® PICK ME UP

ITEM#: BF 62
CAPACITY: 22OZ / 650ML



BF62 PASTEL PINK



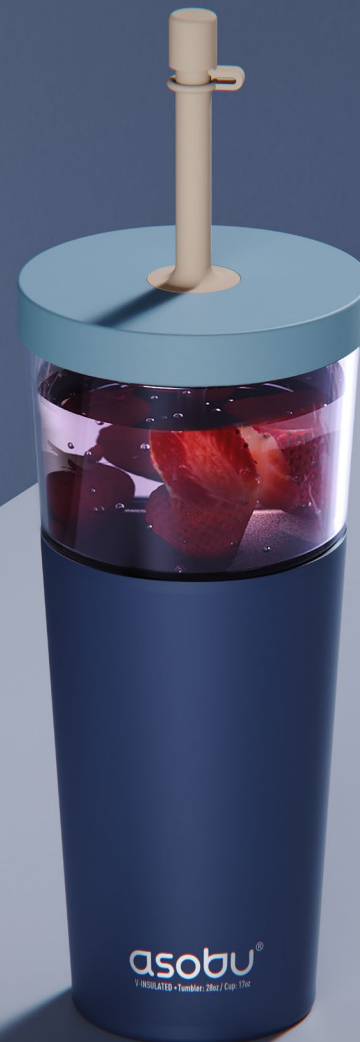
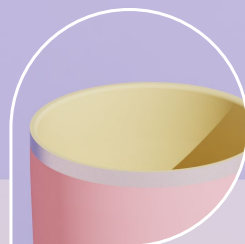
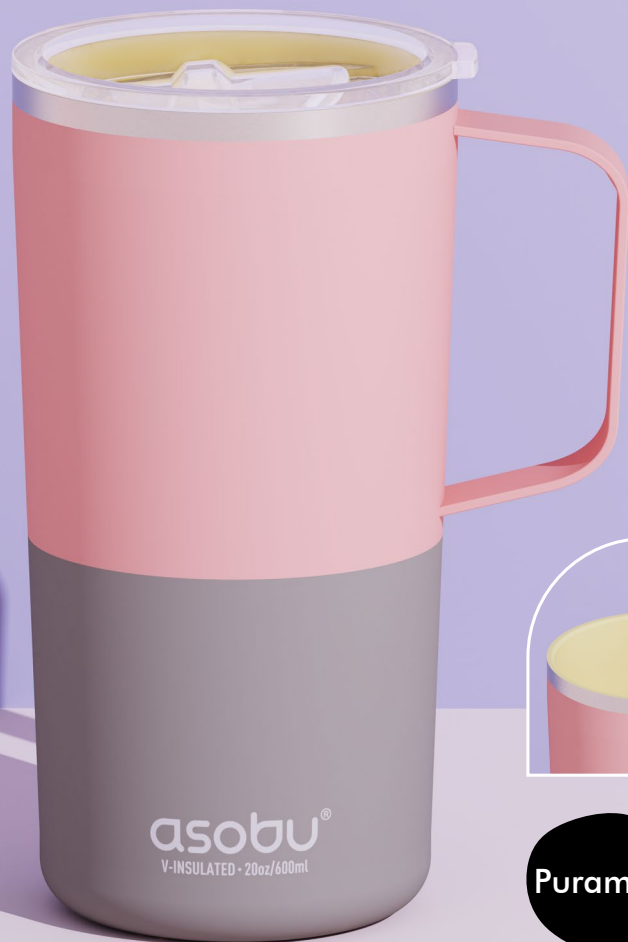
BF62 PASTEL PEACH



BF62 PASTEL GREEN



BF62 PASTEL BLUE



BENDABLE FLEXIBLE
SILICONE STRAW

asobu® TOWER MUG

ITEM#: SM90
CAPACITY: 22OZ/660ML



SM90 PASTEL PINK



SM90 PASTEL PEACH



SM90 PASTEL GREEN



SM90 PASTEL BLUE

asobu® MARINA

ITEM#: ICT400
CAPACITY: 28.6OZ / 850ML



ICT400 PASTEL PINK



ICT400 PASTEL PEACH



ICT400 PASTEL GREEN



ICT400 PASTEL BLUE

asobu®



MINI
bestie
by asobu®

MINI
bestie
by asobu®



MINI KIKI THE CAT

- 6.7oz/200ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



8 42591 05938 4

ITEM#: IBV44-CAT

MINI
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by asobu®



MINI SORA THE FOX

- 6.7oz/200ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: IBV44-FOX

MINI
bestie
by asobu®



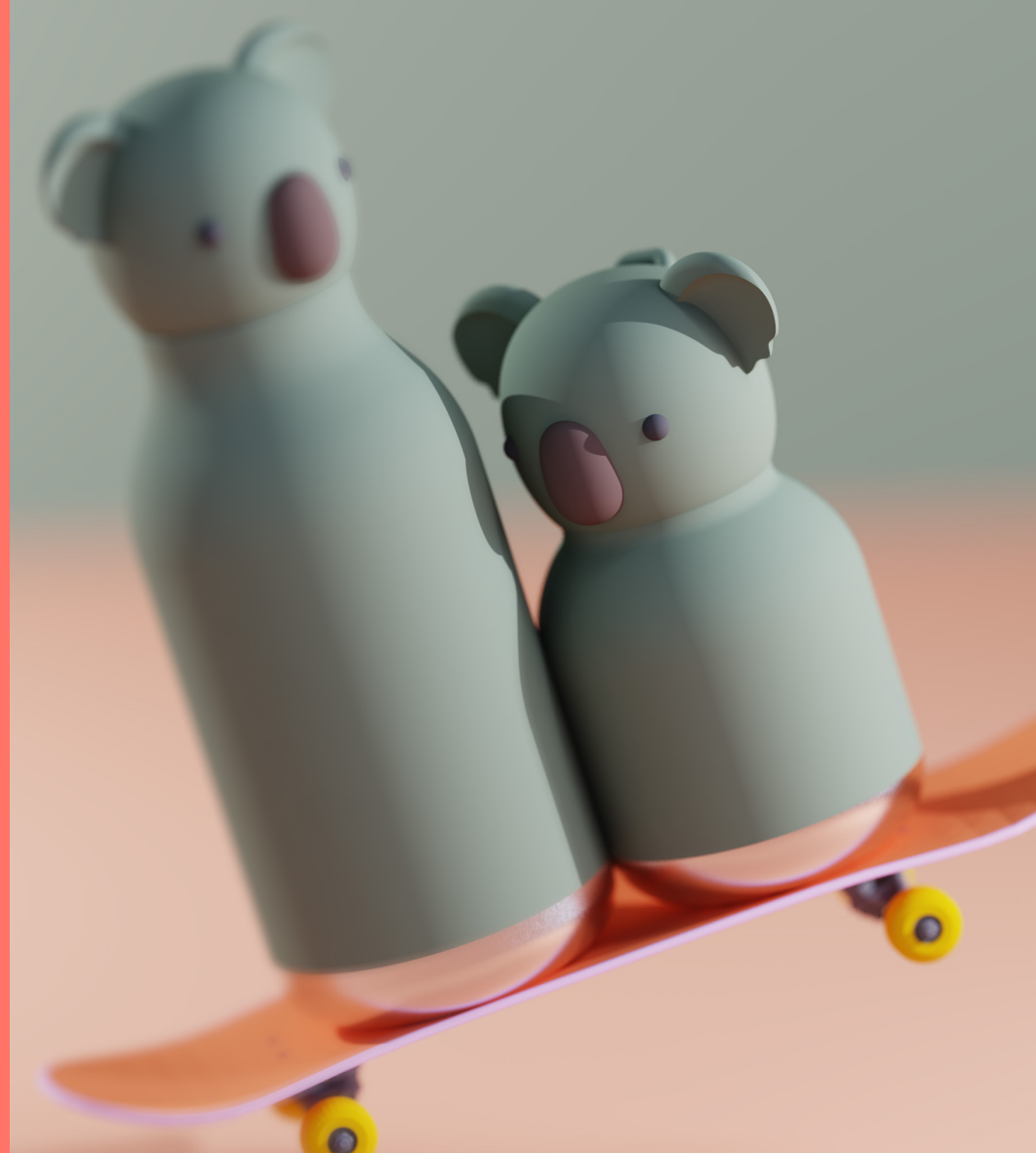
MINI BRYN THE DUCK

- 6.7oz/200ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: IBV44-DUCKY

MINI
bestie
by asobu®



MINI FINN THE KOALA

- 6.7oz/200ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: IBV44-KOALA

MINI
bestie
by asobu®



MINI HONEY THE BROWN BEAR

- 6.7oz/200ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: IBV44-BROWN BEAR

MINI
bestie
by asobu®



MINI TOLANI THE ELEPHANT

- 6.7oz/200ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



8 42591 05943 8

ITEM#: IBV44-ELEPHANT

MINI
bestie
by asobu®



MINI BUBBLES THE BUNNY

- 6.7oz/200ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



ITEM#: IBV44-BUNNY

MINI
bestie
by asobu®



MINI WILLOW THE COW

- 6.7oz/200ml
- Double wall stainless steel
- Soft touch exterior
- BPA Free & Lead Free
- Includes Silicone Straw
- Leakproof
- Removable, collectable, silicone character head
- Dishwasher safe, handwash recommended



8 42591 05939 1

ITEM#: IBV44-COW



MINI
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by asobu™

LET'S PARTY

asobu®

